

P R E S E N T I N G



# Electronic Logistics Format (ELF)

The Select Transportation Corporation  
service that makes your every move  
timely and technically perfect

**ELF**

*a Service of Select Transportation Corporation*



# ELF: A Shipping Experience That Works Like Magic

- In folklore, an elf has magical powers. And in a sense so does the ELF of Select Transportation Corporation.
- This innovative service carefully coordinates every single facet of your shipping order.
  - We plan, organize and carry out the entire door-to-door delivery of your cargo, tracking its progress for you every step of the way.
  - **The result:** you can count on goods arriving on time and often under-budget.



**ELF**

*a Service of Select Transportation Corporation*



# With ELF, ADVANCE PLANNING Saves The Day. Saves You Money And A Lot Of Aggravation Too.



- Our master planning eliminates the mass confusion that can result when ordinary shippers try to pick up and deliver a variety of goods to various geographic locations.
- ELF works out the entire operational process before shipping actually starts, figuring out **(1) pickup time (2) estimated amount of transit time (3) delivery date and time.**
- Our nationwide affiliates, linked to every major airport, hold and consolidate your shipments to meet your deadline.
- Through this totally coordinated effort, everything arrives intact and on schedule. No matter how many stops and starts are involved.



**ELF**

*a Service of Select Transportation Corporation*



# ELF Handles Odd-Sized And Delicate Goods With Special Care

- We're uniquely able to prepare and deliver cargo of every size, shape, weight and fragileness without delay or damages.
- With our company's 35 years of experience, the shipping experts at ELF are specialists in handling such "oddball" situations.
- This in-depth service is especially valuable to new stores where not only the merchandise but also all the fixtures must be carefully and promptly delivered.
  - A case in point: a retail chain actually designed in-store gyms for its 80 branches. The intricate modules, in different shapes and sizes, came from manufacturers in different states and Canada, and had nationwide store destinations.
    - The multi-piece problem was no problem for ELF because as always, we solved the puzzle before the job started.
    - The packages were individualized, consolidated and held for delivery until installation engineers traveled to each locale.



**ELF**

*a Service of Select Transportation Corporation*



# Who Needs This Superior ELF Service? YOU Do...

- **IF** you have ever had to hope and pray that a major distribution wouldn't go haywire.
- **IF** your people ever called a carrier to ask where one piece out of hundreds was located and got no answer.
- **IF** you ever were left wondering when your next load would be picked up or your previous load would be delivered.
- **If For A Change You Would Like To Do Business With A Company That Takes The Guesswork Out Of Every Delivery.**



**ELF**

*a Service of Select Transportation Corporation*



# Five Big Differences Between ELF And Common Carriers



- 1. Preplanning:** ELF logistics coordinators minimize excess cost and maximize your satisfaction by working out every detail prior to shipping.
- 2. On-Site Inspection:** ELF experts evaluate the situation before loading. Dimensions, pickup and delivery sites, truck type and contacts are then included in your contract.
- 3. Flexibility:** An extensive ELF format is individualized to meet your exact needs rather than your having to conform to a rigid system.)
- 4. Scheduling:** Entire operation process is developed before shipping actually starts. With this documented schedule, ELF is able to carry out even the most complex shipping distributions.
- 5. Communications:** One-of-a-kind computer system is a full-time information center, keeping your company and the manufacturers, vendors and consignee constantly informed.



*a Service of Select Transportation Corporation*



# Over The Years Our Clients Have Trusted STC To Go The Distance For Them

Federated  
Department Stores  
Sony Electronics  
Home Depot  
Foot Locker  
Dillard's  
Toy's R' Us  
Banknote Corporation of America  
Walmart  
Champ's Stores  
Wolf Gordon Vinyls  
AT & T  
Pfizer  
Dean Witter  
Kids R' Us  
Riviera Trading  
Circuit City  
Corporate Communication Group  
Just for Feet  
Shiseido Cosmetics  
Athlete's Foot

IBM  
Hard Rock Café  
Lego  
Hamamcher  
Schlemmer  
General Electric  
Godiva  
Hallmark  
Lozier  
Canadian Banknote  
Giorgio Armani  
G and G Shops  
General Foods  
Madix Inc.  
Boscov's  
Spencer Products  
Pam International  
Forbes  
Miramax  
HBO  
Fourth Phase

Sheraton Hotels  
Marriott Hotels  
GTE  
Friendly's Restaurant  
Freeman Decorating  
Hilton Hotels  
Heinz  
Harvey Electronics  
Liz Claiborne  
Cort. Furniture  
Kodak  
Linens and Things  
Johnnie Walker  
Lee Jeans  
Kellogg Corporation  
Mailbox Etc.  
Levitz  
Lenscrafter  
Lord and Taylor  
Maxwell House  
Lennox

Joyce Leslie  
Kaufman's  
Daytona International Raceway  
Panasonic  
WWF  
Sara Lee  
Solomon Smith Barney  
Sam's Club  
Samsonite  
Rolex  
3R Technologies  
Babies R' Us  
Barnes and Noble  
Bowne  
Citicorp  
Merrill Lynch  
Samsonite  
Toshiba  
Time Warner Cable  
Foot Action  
Ges Expo



*a Service of Select Transportation Corporation*





# Electronic Logistics Format (ELF)

By Select Transportation Corporation  
*Not Your Ordinary Shippers.*

**ELF**

*a Service of Select Transportation Corporation*

